

Job Title: Junior Business Intelligence Analyst

Location: Wallingford

Business Area: Product

Salary: Competitive



About GTI

We aim to help students realise their potential in the world of work through technology, data, content and tools. That's not an easy thing, combining an understanding of student needs and behaviour analytics while working with employers, universities, schools and technology providers to build a rich ecosystem for career readiness. Together we help young people discover their options, develop and build confidence.

Do you have a passion for data and insights? Are you excited by tech? Our Product, Data & Analytics team is growing, and we have an amazing opportunity for a Junior Business Intelligence Analyst to further develop their career. Data insight plays a pivotal role in shaping our business, so this is a fantastic opportunity to play a central role in driving digital platform innovation and building commercial awareness.

Mission

You'll be joining a high performing team in a business that puts data at front and centre. You'll work closely with multiple departments across the business to gather requirements and to deliver data insights to support our growth agenda. This includes taking responsibility for analysing performance and trends as well as providing insightful analysis and associated reporting and commentary to understand what happened, what worked and what needs to be improved. You'll support both Digital and Commercial teams, ensuring a professional and solutions-driven team approach that contributes to the wider BI strategy of delivering clarity consistency, quality and control.

Outcomes

- Our Digital and Commercial teams know what data is available, how to request new reports, and have the insight they need to make informed decisions (ad-hoc and scheduled dashboards)
- Data literacy and usage increases across the business
- Experiments are analysed in a timely manner
- Continuous conversion rate optimisation processes are driven from data-led decisions
- Our data is thoroughly tested
- Data anomalies and trends are investigating and communicated

Person Specification:

- Interested in the strategic value of data for organisations; how it's collected, managed, and used
- Excellent analytical and abstract reasoning skills
- Inquisitive mind, interested in understanding the processes that drive our key metrics
- Self-motivated and able to manage own workload
- Can understand, document, and interpret requirements, translating them into workable solutions that deliver meaningful insight
- Combines creative problem-solving with attention to detail and accuracy
- Technically skilled and willing to learn new tools and software
- Able to communicate complex data and insight in a non-technical narrative

- Excited by user behavioural analysis and experimentation

Work Experience, Knowledge & Skills

- Data / Maths / Analytical background, or equivalent work experience
- Experience working with Google Analytics, Google Tag Manager, or equivalent BI tools
- Experience in SQL or similar querying languages
- Advanced Excel, able to create powerful reports for non-technical end users

It's Helpful If You Also Have

- Experience of building and maintaining reports using BI tools such as Tableau or Power BI
- An understanding of Agile software development
- Some knowledge of a relevant programming languages eg Python, Java or R
- Knowledge of AWS or equivalent cloud platform
- Experience with automating data processes
- SEO or Webmaster Tools experience

Other Information

- Permanent role – 37.5 hours per week between Monday to Friday 9.00 – 5.30pm
- 3-month probationary period
- Benefits package: 5% Contributory Pension, initial 25 day's holiday, enhanced maternity/paternity policies, life assurance scheme

Please send your CV and covering letter to Jack Martin jack.martin@groupgti.com