

Job Title: In-house Designer
Location: Wallingford
Business Area: Design
Salary: Competitive



About GTI:

We aim to help students realise their potential in the world of work through technology, content and tools. That's not an easy thing.

We believe in understanding students and partnering with employers, universities, schools and other technology providers.

It's about students finding the right role and employers finding the most suitable candidates. Buts its more than that – it's about helping young people discover options, develop and build confidence.

Mission:

Our content and products are brilliantly designed and standout across channels

Outcomes:

GTI's brands are consistent across channels

- Contribute to our evolving brand strategy and guidelines collaborating with other creatives to ensure a common vision and consistency
- Provide support to ensure people within the business are using the correct assets in the correct way and provide solutions or help as required

Outstanding design work including web, social, merchandise and print

- Create concepts and design work for student and B2B marketing campaigns and experiences
- Making suggestions that could improve the experience

GTI's printed careers publications are delivered to a high standard and on time

- Take responsibility for agreed print publications (produced between June and Sept, Dec and Feb)
- Work with our editors to deliver titles in the required state for mock-up, ensuring it is print ready and delivering and processing all files
- Check and sign off print proofs.

Person Specification:

This role would a creative designer interested in design work across all channels and for a period of each year, project leading on careers publications

You'll need to be able to communicate well and have high attention to detail.

Work Experience, Knowledge & Skills:

- Adobe products (working knowledge and desire to expand skills)
- Experience Complete accuracy in making copy amends
- Be able to supply any third-party supplier the correct artwork required (eg print, merchandise, misc event collateral)
- Good organisation skills to ensure all work is properly stored
- Seeks to take on responsibility
- Works well in a team
- Can do/ proactive attitude

- Ability to think in a joined-up way
- Responsible and mature (able to be trusted)
- Excellent communication skills
- Proactive, adaptable and a quick learner
- Focused, conscientious, efficient with excellent time management skills
- Collaborate with peers and other people inside and outside the business

Other Information

- Permanent role – 37.5 hours per week between Monday to Friday 9.00 – 5.30pm
- 3-month probationary period
- Benefits package: 5% Contributory Pension, initial 25 day's holiday, enhanced maternity/paternity policies, life assurance scheme

Please send your CV and covering letter to Aisling Byrne, recruitment@groupgti.com