

# The 300 most popular graduate recruiters 2017/18

The following table details the 300 most popular graduate employers, as voted by a record-breaking 62,814 undergraduates between September 2016–January 2017. These results will be on campus in *The Guardian UK 300 2017/18* edition from September 2017, whereupon over 100,00 copies will be circulated to UK universities.

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| Rank 2017/18 | Employer                          | Rank 2016/17 | Profile page | Rank 2017/18 | Employer               | Rank 2016/17 | Profile page |
|--------------|-----------------------------------|--------------|--------------|--------------|------------------------|--------------|--------------|
| 1            | Google                            | 1            | →            | 27           | IBM                    | 34           | ↑            |
| 2            | Cancer Research UK                | 2            | →            | 28           | John Lewis Partnership | 17           | ↓            |
| 3            | GlaxoSmithKline                   | 4            | ↑            | 29           | British Council        | 28           | ↓            |
| 4            | MI6 – Secret Intelligence Service | 3            | ↓            | 30           | Sky                    | 22           | ↓            |
| 5            | Channel 4 Television              | NEW          |              | 31           | Apple                  | 25           | ↓            |
| 6            | British Airways                   | 6            | →            | 32           | BAE Systems            | 33           | ↑            |
| 7            | Microsoft                         | 8            | ↑            | 33           | The Bank of England    | 44           | ↑            |
| 8            | Amazon                            | 5            | ↓            | 34           | EY                     | 37           | ↑            |
| 9            | MI5 – The Security Service        | 7            | ↓            | 35           | Pfizer                 | 30           | ↓            |
| 10           | Jaguar Land Rover                 | 9            | ↓            | 36           | Barclays               | 36           | →            |
| 11           | Rolls-Royce                       | 10           | ↓            | 37           | European Commission    | 40           | ↑            |
| 12           | J.P. Morgan                       | 16           | ↑            | 38           | BP                     | 32           | ↓            |
| 13           | PwC                               | 13           | →            | 39           | Procter & Gamble [P&G] | 43           | ↑            |
| 14           | NHS Graduate Schemes              | 11           | ↓            | 40           | HSBC Bank plc          | 42           | ↑            |
| 15           | Unilever                          | 14           | ↓            | 41           | The Army               | 38           | ↓            |
| 16           | Civil Service Fast Stream         | 18           | ↑            | 42           | Samsung                | 39           | ↓            |
| 17           | Teach First                       | 15           | ↓            | 43           | HM Revenue & Customs   | 53           | ↑            |
| 18           | Penguin Random House              | 12           | ↓            | 44           | Shell                  | 31           | ↓            |
| 19           | Deloitte                          | 20           | ↑            | 45           | Johnson & Johnson      | 55           | ↑            |
| 20           | Goldman Sachs                     | 19           | ↓            | 46           | Virgin Media           | 49           | ↑            |
| 21           | adidas Group                      | 27           | ↑            | 47           | Aston Martin           | 48           | ↑            |
| 22           | KPMG                              | 29           | ↑            | 48           | Allen & Overy LLP      | 45           | ↓            |
| 23           | L'Oréal                           | 21           | ↓            | 49           | Bloomberg              | 56           | ↑            |
| 24           | AstraZeneca                       | 24           | →            | 50           | Oxfam                  | 35           | ↓            |
| 25           | Airbus                            | 23           | ↓            | 51           | Arcadia Group          | 41           | ↓            |
| 26           | Local Government (NGDP)           | 26           | →            | 52           | Hilton Worldwide       | 51           | ↓            |

Since the survey was compiled, some organisations have merged or changed their name. These changes will be implemented in the 2018/19 survey.

The 300 most popular graduate employers in the UK



| Rank 2017/18 | Employer   | Rank 2016/17 | Profile page | Rank 2017/18 | Employer                           | Rank 2016/17 | Profile page |
|--------------|--|--------------|--------------|--------------|------------------------------------|--------------|--------------|
| 53           | BMW Group (BMW, Mini, Rolls-Royce Motor Cars)        | 52           | ↓            | 99           | Diageo                             | 106          | ↑            |
| 54           | McLaren  | 68           | ↑            | 100          | Mott MacDonald                     | 96           | ↓            |
| 55           | Marks & Spencer                                      | 46           | ↓            | 101          | BlackRock                          | 104          | ↑            |
| 56           | GCHQ   | 60           | ↑            | 102          | ARM                                | 115          | ↑            |
| 57           | McKinsey & Company                                   | 58           | ↑            | 103          | Toyota                             | 102          | ↓            |
| 58           | The Royal Air Force                                  | 47           | ↓            | 104          | American Express                   | 103          | ↓            |
| 59           | Accenture  | 58           | ↓            | 105          | Linklaters LLP                     | 107          | ↑            |
| 60           | Rockstar Games                                       | 54           | ↓            | 106          | National Grid                      | 98           | ↓            |
| 61           | Morgan Stanley                                       | 62           | ↑            | 107          | Santander                          | 116          | ↑            |
| 62           | Arup   | 57           | ↓            | 108          | Freshfields Bruckhaus Deringer LLP | 91           | ↓            |
| 63           | Lloyds Banking Group                                 | 63           | →            | 109          | DLA Piper LLP                      | 89           | ↓            |
| 64           | Boston Consulting Group                              | 69           | ↑            | 110          | Balfour Beatty                     | 113          | ↑            |
| 65           | Mercedes AMG High Performance Powertrains            | 82           | ↑            | 111          | Credit Suisse                      | 105          | ↓            |
| 66           | Clifford Chance                                      | 50           | ↓            | 112          | Sony                               | 101          | ↓            |
| 67           | Network Rail   | 61           | ↓            | 113          | Lidl                               | 118          | ↑            |
| 68           | The Royal Navy                                       | 83           | ↑            | 114          | Atomic Weapons Establishment (AWE) | 119          | ↑            |
| 69           | Abercrombie & Fitch                                  | 81           | ↑            | 115          | Merck                              | 133          | ↑            |
| 70           | Metropolitan Police                                  | 70           | →            | 116          | Roche                              | 93           | ↓            |
| 71           | Mars   | 76           | ↑            | 117          | Eversheds Sutherland               | 112          | ↓            |
| 72           | Aldi   | 66           | ↓            | 118          | Ministry of Defence                | 130          | ↑            |
| 73           | Atkins   | 75           | ↑            | 119          | Financial Conduct Authority        | 142          | ↑            |
| 74           | Facebook   | 72           | ↓            | 120          | DSTL                               | 140          | ↑            |
| 75           | Intel  | 85           | ↑            | 121          | PA Consulting Group                | 176          | ↑            |
| 76           | Merlin Entertainments                                | 80           | ↑            | 122          | Capital One                        | 186          | ↑            |
| 77           | Siemens  | 65           | ↓            | 123          | HP                                 | 108          | ↓            |
| 78           | AECOM  | 86           | ↑            | 124          | Herbert Smith Freehills LLP        | 131          | ↑            |
| 79           | STFC (The Science and Technology Facilities Council) | 77           | ↓            | 125          | Bird & Bird                        | 121          | ↓            |
| 80           | Slaughter and May                                    | 92           | ↑            | 126          | nucleargraduates                   | 153          | ↑            |
| 81           | Dyson  | 100          | ↑            | 127          | Jacobs Engineering                 | 138          | ↑            |
| 82           | Nestlé   | 87           | ↑            | 128          | O2                                 | 110          | ↓            |
| 83           | Boots  | 88           | ↑            | 129          | Next Retail PLC                    | 154          | ↑            |
| 84           | EDF Energy   | 74           | ↓            | 130          | Volkswagen Group                   | 160          | ↑            |
| 85           | Bank of America Merrill Lynch                        | 73           | ↓            | 131          | Thames Water                       | 216          | ↑            |
| 86           | Irwin Mitchell                                       | 79           | ↓            | 132          | TK Maxx                            | 170          | ↑            |
| 87           | Deutsche Bank  | 78           | ↓            | 133          | Lloyd's                            | 124          | ↓            |
| 88           | BT   | 99           | ↑            | 134          | Babcock                            | 155          | ↑            |
| 89           | Mondelez International (Kraft, Cadbury etc)          | 64           | ↓            | 135          | Norton Rose Fulbright              | 123          | ↓            |
| 90           | ExxonMobil   | 67           | ↓            | 136          | The Royal Bank of Scotland Group   | 125          | ↓            |
| 91           | Transport for London                                 | 71           | ↓            | 137          | E.ON                               | 136          | ↓            |
| 92           | GE General Electric                                  | 95           | ↑            | 138          | Danone                             | 144          | ↑            |
| 93           | Ubisoft  | 84           | ↓            | 139          | Enterprise Rent-A-Car              | 227          | ↑            |
| 94           | Baker McKenzie                                       | 90           | ↓            | 140          | Yorkshire Water                    | 178          | ↑            |
| 95           | Bayer  | 94           | ↓            | 141          | Allianz                            | 147          | ↑            |
| 96           | Cisco  | 109          | ↑            | 142          | Hogan Lovells                      | 117          | ↓            |
| 97           | Citi   | 111          | ↑            | 143          | Frontline                          | 189          | ↑            |
| 98           | Bain & Company                                       | 96           | ↓            | 144          | Barratt Developments               | 128          | ↓            |

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|--------------|------------------------------------|--------------|--------------|--------------|---|--------------|--------------|
| 145          | Bosch                              | 149          | ↑            | 191          | Reckitt Benckiser                         | 203          | ↑            |
| 146          | Schlumberger                       | 114          | ↓            | 192          | Ashfords                                  | 191          | ↓            |
| 147          | Simmons & Simmons                  | 132          | ↓            | 193          | Caterpillar                               | 175          | ↓            |
| 148          | National Audit Office              | 145          | ↓            | 194          | Lloyd's Register                          | 157          | ↓            |
| 149          | Asda                               | 139          | ↓            | 195          | AkzoNobel                                 | 193          | ↓            |
| 150          | Ashurst LLP                        | 167          | ↑            | 196          | Johnson Matthey                           | 257          | ↑            |
| 151          | Clyde & Co LLP                     | 156          | ↑            | 197          | Mishcon de Reya                           | 201          | ↑            |
| 152          | Jagex                              | 172          | ↑            | 198          | Thales                                    | 159          | ↓            |
| 153          | White & Case LLP                   | 152          | ↓            | 199          | Aviva                                     | 221          | ↑            |
| 154          | CMS UK                             | 224          | ↑            | 200          | Co-operative Bank                         | 199          | ↓            |
| 155          | Pinsent Masons LLP                 | 141          | ↓            | 201          | Anglian Water Services                    | 194          | ↓            |
| 156          | DWF LLP                            | 164          | ↑            | 202          | Shearman & Sterling LLP                   | 247          | ↑            |
| 157          | Ford                               | 158          | ↑            | 203          | Dentons                                   | 219          | ↑            |
| 158          | Shoosmiths                         | 134          | ↓            | 204          | Nomura                                    | 245          | ↑            |
| 159          | QinetiQ                            | 127          | ↓            | 205          | Mayer Brown International LLP             | 204          | ↓            |
| 160          | Abbott UK                          | 165          | ↑            | 206          | MBDA                                      | 290          | ↑            |
| 161          | Bond Dickinson                     | 126          | ↓            | 207          | Sellafield                                | 177          | ↓            |
| 162          | Grant Thornton                     | 120          | ↓            | 208          | Centrica (British Gas)                    | 243          | ↑            |
| 163          | Honda                              | 181          | ↑            | 209          | CH2M                                      | 171          | ↓            |
| 164          | UBS                                | 143          | ↓            | 210          | Berwin Leighton Paisner                   | 225          | ↑            |
| 165          | BASF                               | 168          | ↑            | 211          | ABB                                       | 179          | ↓            |
| 166          | Kier Group                         | 174          | ↑            | 212          | Carillion                                 | 198          | ↓            |
| 167          | Laing O'Rourke                     | 180          | ↑            | 213          | Kennedys                                  | 236          | ↑            |
| 168          | Capgemini                          | 173          | ↑            | 214          | United Utilities                          | 237          | ↑            |
| 169          | MACE                               | 217          | ↑            | 215          | Aon                                       | 215          | →            |
| 170          | EE                                 | 151          | ↓            | 216          | BDO                                       | 190          | ↓            |
| 171          | Nationwide                         | 184          | ↑            | 217          | DHL                                       | 207          | ↓            |
| 172          | WPP                                | 148          | ↓            | 218          | Mills & Reeve LLP                         | 246          | ↑            |
| 173          | Zurich Insurance                   | 129          | ↓            | 219          | Osborne Clarke                            | 240          | ↑            |
| 174          | Blake Morgan                       | 183          | ↑            | 220          | ScottishPower                             | 209          | ↓            |
| 175          | Sainsbury's                        | 146          | ↓            | 221          | Tata Steel                                | 185          | ↓            |
| 176          | SSE (Scottish and Southern Energy) | 206          | ↑            | 222          | Veolia                                    | 249          | ↑            |
| 177          | BNP Paribas                        | 163          | ↓            | 223          | Fujitsu                                   | 248          | ↑            |
| 178          | Taylor Wessing                     | 256          | ↑            | 224          | Oracle                                    | 200          | ↓            |
| 179          | Total                              | 192          | ↑            | 225          | RPC                                       | 211          | ↓            |
| 180          | Anthony Gold Solicitors            | 197          | ↑            | 226          | Standard Life                             | 229          | ↑            |
| 181          | Burges Salmon                      | 135          | ↓            | 227          | Latham & Watkins LLP                      | 295          | ↑            |
| 182          | Skanska                            | 212          | ↑            | 228          | UK Power Networks                         | 218          | ↓            |
| 183          | Tesco                              | 122          | ↓            | 229          | Brodies LLP                               | 252          | ↑            |
| 184          | Nissan                             | 150          | ↓            | 230          | Air Products                              | 287          | ↑            |
| 185          | Kirkland & Ellis International LLP | 214          | ↑            | 231          | JCB                                       | 241          | ↑            |
| 186          | BAM Construct UK                   | 166          | ↓            | 232          | Fuller, Smith & Turner (Fuller's Brewery) | NEW          |              |
| 187          | British Sugar                      | 210          | ↑            | 233          | Fieldfisher                               | 276          | ↑            |
| 188          | Jones Day                          | 208          | ↑            | 234          | Browne Jacobson LLP                       | 296          | ↑            |
| 189          | Reed Smith                         | 187          | ↓            | 235          | Celesio                                   | 264          | ↑            |
| 190          | Addleshaw Goddard                  | 161          | ↓            | 236          | Digby Brown                               | 263          | ↑            |

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| 237          | npower                    | 195          | ↓            | 269          | Premier Solicitors                       | 233          | ↓            |
| 238          | Sir Robert McAlpine       | 279          | ↑            | 270          | Watson, Farley & Williams                | NEW          |              |
| 239          | ConocoPhillips            | 202          | ↓            | 271          | CGG                                      | 244          | ↓            |
| 240          | Freeths                   | 299          | ↑            | 272          | Forsters LLP                             | NEW          |              |
| 241          | Buro Happold              | 222          | ↓            | 273          | Qualcomm                                 | NEW          |              |
| 242          | Hill Dickinson LLP        | 260          | ↑            | 274          | Sullivan & Cromwell LLP                  | NEW          |              |
| 243          | Nabarro LLP               | 268          | ↑            | 275          | Weil, Gotshal & Manges                   | NEW          |              |
| 244          | Wood Group                | 282          | ↑            | 276          | Amey                                     | 223          | ↓            |
| 245          | Dell                      | 182          | ↓            | 277          | BLM                                      | NEW          |              |
| 246          | Fidelity Worldwide        | 169          | ↓            | 278          | First Group                              | 271          | ↓            |
| 247          | Imagination Technologies  | 269          | ↑            | 279          | Net-a-Porter                             | 266          | ↓            |
| 248          | Petrofac                  | 273          | ↑            | 280          | RSM                                      | 137          | ↓            |
| 249          | AXA                       | 231          | ↓            | 281          | Amec Foster Wheeler                      | 196          | ↓            |
| 250          | Cummins                   | 188          | ↓            | 282          | BG Group                                 | 230          | ↓            |
| 251          | King                      | NEW          |              | 283          | Bristows                                 | 238          | ↓            |
| 252          | Phillips 66               | 228          | ↓            | 284          | Dialog Semiconductor                     | 255          | ↓            |
| 253          | Société Générale          | 278          | ↑            | 285          | Expedia                                  | 234          | ↓            |
| 254          | Atos                      | 286          | ↑            | 286          | Kerry Group                              | 253          | ↓            |
| 255          | DAC Beachcroft            | NEW          |              | 287          | Morrisons                                | 232          | ↓            |
| 256          | Ince & Co                 | 242          | ↓            | 288          | SAP                                      | 258          | ↓            |
| 257          | Farrer & Co               | 280          | ↑            | 289          | Bechtel                                  | 262          | ↓            |
| 258          | FDM                       | NEW          |              | 290          | Bevan Brittan LLP                        | NEW          |              |
| 259          | 3M                        | NEW          |              | 291          | Ericsson                                 | NEW          |              |
| 260          | David Polk & Wardwell LLP | NEW          |              | 292          | Gowling WLG                              | NEW          |              |
| 261          | McDonald's Restaurants    | 226          | ↓            | 293          | Mercer                                   | 274          | ↓            |
| 262          | Symantec                  | NEW          |              | 294          | Royal Mail Group plc                     | NEW          |              |
| 263          | Yahoo! UK & Ireland       | 270          | ↑            | 295          | Shakespeare Martineau                    | 239          | ↓            |
| 264          | Morgan Sindall            | 267          | ↑            | 296          | CGI                                      | 281          | ↓            |
| 265          | Travers Smith LLP         | NEW          |              | 297          | INEOS                                    | 284          | ↓            |
| 266          | Alstom                    | 205          | ↓            | 298          | Skadden, Arps, Slate, Meagher & Flom LLP | 277          | ↓            |
| 267          | Interserve                | NEW          |              | 299          | Squire Patton Boggs                      | NEW          |              |
| 268          | Kimberly-Clark            | 251          | ↓            | 300          | Stevens & Bolton                         | NEW          |              |