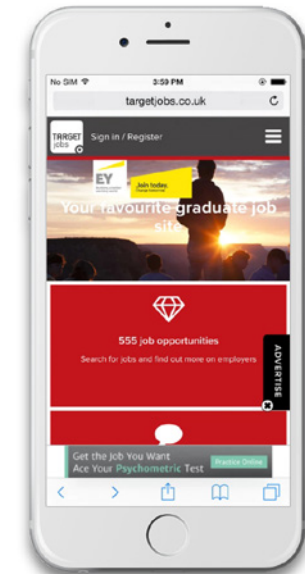
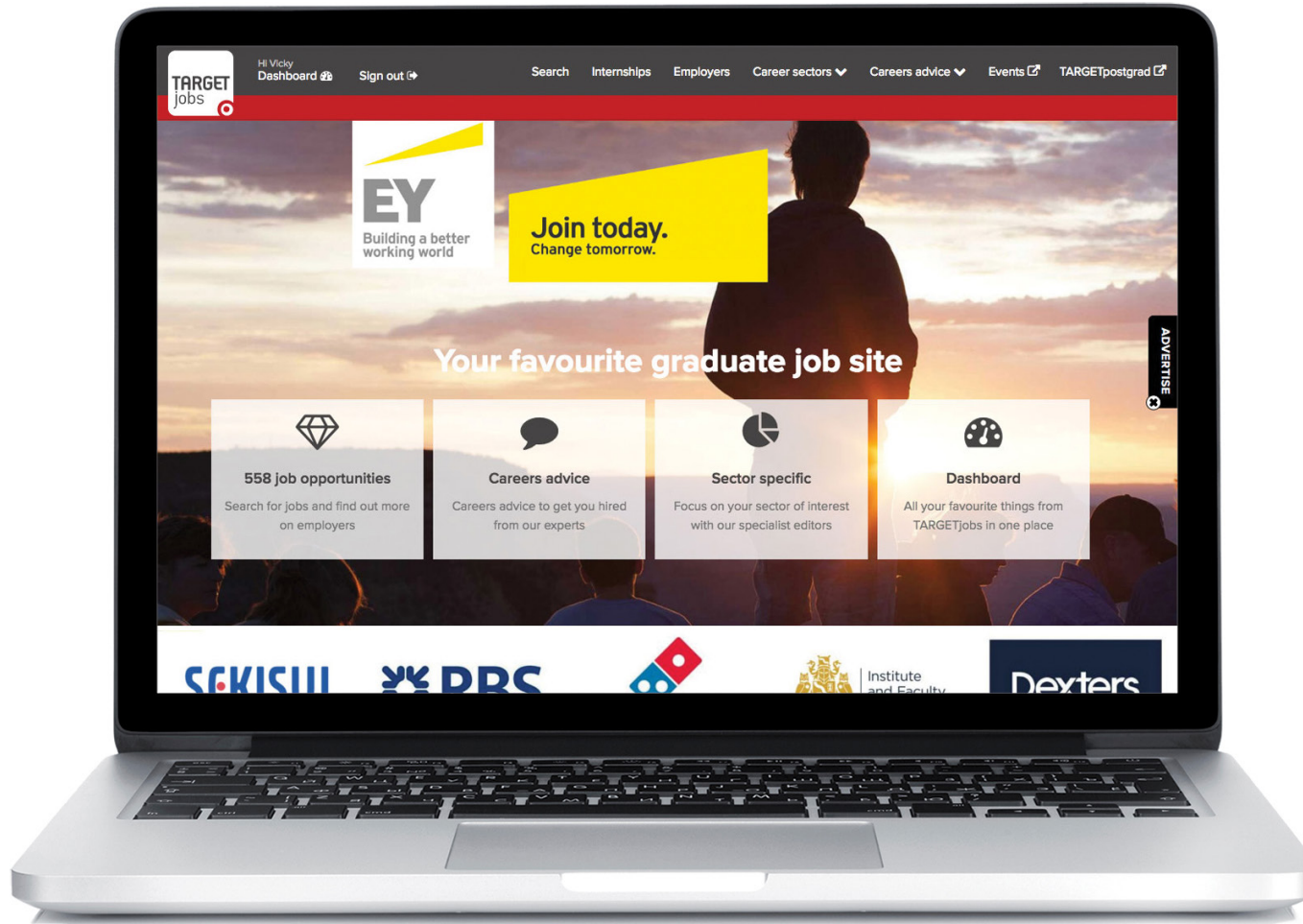




Homepage takeovers

Our premium takeover package can give an advertiser a large presence on the TARGETjobs homepage and 25 sector homepages.

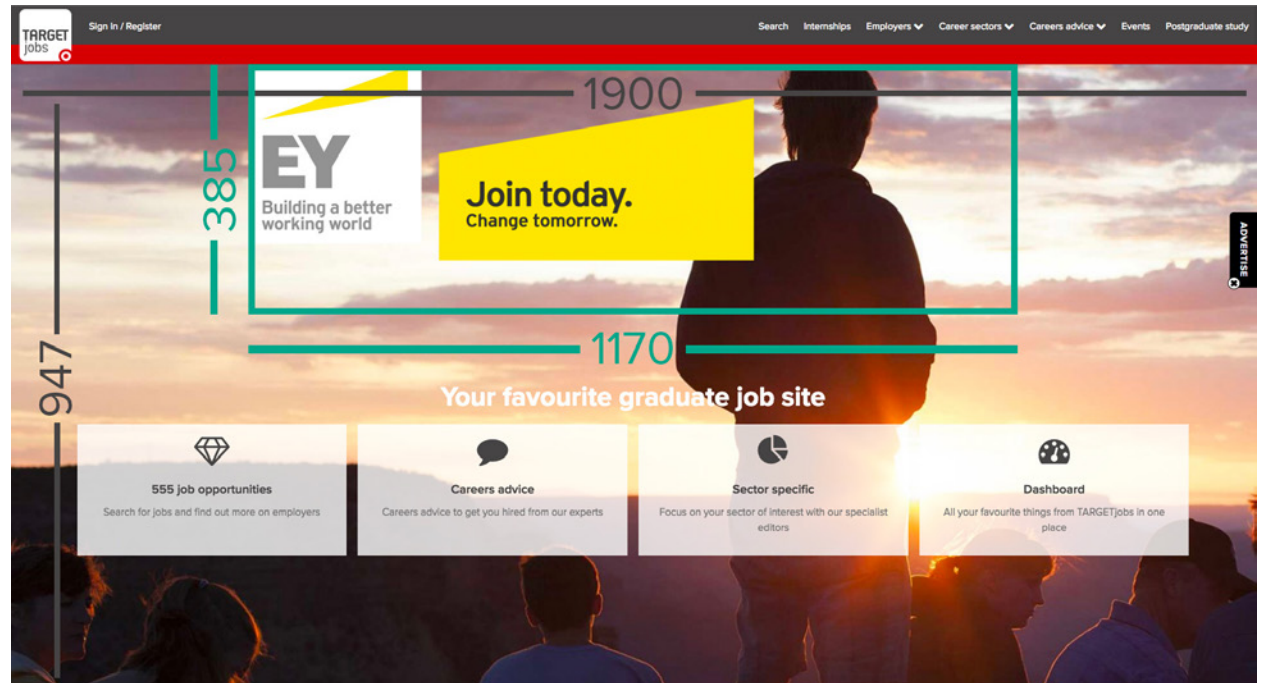


Our PSD template will help you create the perfect takeover for your brand. We recommend your main messaging, elements and call to actions remain within the width of our **safe area**, to make sure the majority of users will see it.

Dimensions (w x h)

Skin: 1900px x 947px

Safe area: 1170px x 385px



Choose a career sector

- Accountancy and financial management (34)
- Civil and structural engineering (6)
- Construction and building services (16)
- Consumer goods and FMCG (7)
- Engineering (47)
- Financial services and insurance (23)
- Healthcare (3)
- Hospitality, leisure and travel (5)

- HR and recruitment (19)
- Investment banking and investment (14)
- IT and technology (106)
- Law solicitors (33)
- Logistics, transport and supply chain (5)
- Management and business (7)
- Management consulting (8)
- Marketing, advertising and PR (27)

- Media, journalism and publishing (14)
- Property (12)
- Public service, charity and social work (7)
- Quantity surveying and building surveying (3)
- Retail, buying and merchandising (28)
- Sales (43)
- Science and research (10)
- Teaching and education (76)

3 things we love this week



The must-have skills engineering employers want



Ten skills that'll get you a job when you graduate



Don't panic! It's never too late to start your job hunt



Guidelines

- Use a simple, focused message
- We suggest limiting your elements (logos, call to actions, images etc) to four
- Keeping elements grouped together will focus the user's attention
- Make sure all copy is at a readable size
- Make sure the background of your creative is not white.

Delivery

Due to the extended profile of the takeovers across key landing pages, all artwork will need to be approved by GTI. **Please submit artwork 5-10 working days before the scheduled live date.** GTI withhold the right to reject artwork they feel will have a detrimental effect on the look and feel or character of the website.

| | |
|-----------------------|--------------------|
| Files accepted | JPEG, PNG |
| Dimensions | 1900 x 947 |
| Animation | No |
| Video | No |
| Max file size | 150KB |
| Click URLs | Supply at delivery |
| Lead time | 10 days |